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**Product Copy Samples written for CopyPress.**

**Campaign #1: Macy's**

Whether you're a career woman calling the shots or a socialite painting the town red, Naturalizer has a pump that delivers style and comfort for any occasion. With a collection of pumps in a range of style options, you can stay calm and collected in comfort without sacrificing your love for the latest trends.

Naturalizer's playful peep-toe pumps are perfect for balancing style and comfort. With options like textured heels or daring t-straps, you're guaranteed to be a trendsetter. Embrace your wild side with a red-hot pair or demonstrate the definition of refined with a scalloped ankle.

Be the envy of the office in pointy or round-toe pumps. Classic and polished, Naturalizer stays on-trend with matte and shiny finishes and functional features like a sling back or even an elastic top line for comfort. It's all in the details with chic shiny cap toes and double Mary-Jane straps that stand out. You'll be anything but boring with a fashionable snakeskin finish or a full silhouette complete with sassy teardrop cutouts. Slide into a pair of wedges to naturally keep you in balance no matter your tough schedule.

**Campaign #2: Gerhard's PD Aug '13 DCS**

Complete your kitchen with the Side-by-Side Refrigerator by DCS. Professionally styled to fit any contemporary kitchen, this unit offers two complementary doors to make storing fresh foods a breeze whether in the freezer compartment or fridge. Top of the line features like an icemaker and an internal filtration system lend you refreshment at the push of a button. Cool down with the beverage chiller feature and you'll stay hydrated all day long. Complement your new or existing cabinetry with counter-depth design, and get that custom look you've always wanted. Check out more of our quality [DCS appliances](#).

**Campaign #3: Lamps.com**

Contemporary design at its best, the Piega Collection by Sonneman speaks for itself. Available in both vertical sconce and cube pendant options, the Piega Collection adds a modern touch to any decor. The satin black finish stands in contrast to the off-white shade. Impress your guests with this approach to a simple yet refined fixture.

The functionality you're looking for is combined with the Sonneman contemporary style you crave. The Quadratto Collection has it all, and is available in black brass or satin nickel. The off-white shade softens the light on this

versatile lamp that's available in wall, floor or table formats. Make a statement in your home with Sonneman's Quadratto Collection.

#### **Campaign #4: Tattoosales.com**

**1.** Show off your intriguing side with this dragonfly inspired temporary tattoo. Who doesn't love a good story? According to legend, dragonflies once evolved from fire-breathing dragons. Show off your fiery side with this temporary dragonfly tattoo with rich tones of blue, purple, and red. Did you know the dragonfly is also a symbol for change and growth? Experience the flight of your imagination as this dragonfly seemingly darts, twists, and turns across your skin, thanks to the detailed design of this tattoo. Great for all ages, this tattoo will be a hit for school events and birthday parties, or anywhere that needs a touch of whimsy.

**2.** Be the hero you always dreamed of with this firefighter temporary tattoo. Show your support for the bravest men and women you know! This firefighter image is complete with an ax and ready for action, whether it be rushing into a burning building or rescuing that pesky cat from your neighbor's tree. Use this image to raise funds for your local fire department or as a fun addition to a themed children's party, and every kid will feel like a hero! Without fail, selfless firefighters lay down their lives each day. Don this temporary tattoo and show off your badge of courage today.

**3.** Is the road to your heart paved in paw prints? Show your furry and four-footed friends some love with this royally purple set of paw prints. Whether your mascot is a not-so-cowardly lion, or a perhaps Spike the boisterous bull-dog, cloak your team in purple pride with this temporary tattoo. Hand these out in bulk to flaunt your team spirit at the next big game, or even represent your beloved furry friends at your next animal shelter charity event. Let this stunning pop of purple speak for itself, or combine this tattoo with other animal or sport's related skin art.

**4.** Unleash the fire from within you, or just show the world you've got some mean martial arts skills, with this set of nine tribal temporary tattoos, complete with a fearsome dragon that expertly fades from majestic purple to menacing black. Throughout history, dragons have represented strength, courage, and fortitude. Show the world what you're made of with bright red pops of color paired with billowing puffs of smoke. Breathe fire into your look with the flowing lines and impressive detail of this eye-catching tattoo set. Use one at a time or place a few of them together to create an intense sleeve of awesomeness.

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